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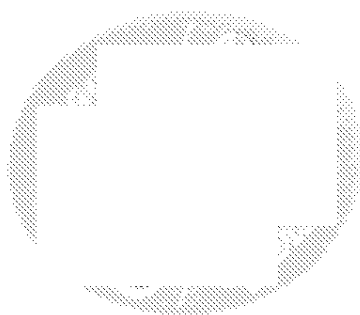
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CAMBRIDGE JULY 1997

W 123

DISCURE/COUPONS/SURVEY



Cambridge University Press

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OFFER LIMITED TO SMOKERS 21 YEARS OR OLDER.



27483\*

Cambridge University Press  
16 mg "tar," 1.1 mg nicotine  
av. per cigarette by FTC method.

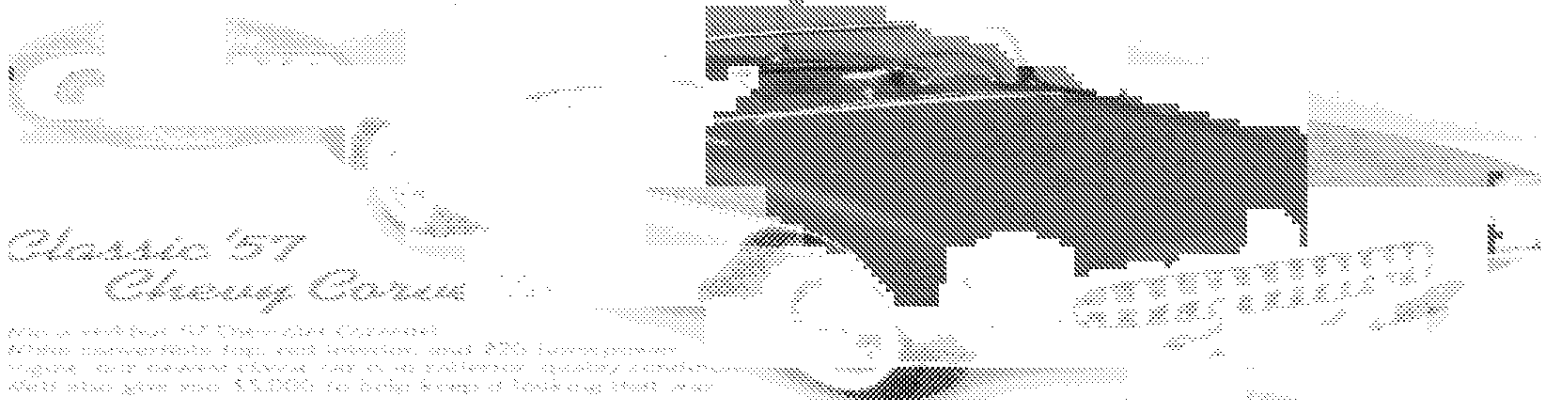
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



*... in a ... und...*

# *Classic* Sweepstakes

terrific prizes and great prizes. Come again, you'll find them all on the scene during the next exciting Cambridge Dairy Sweepstakes. We're giving away a lot of prizes, and you'll find them all on the scene during the next exciting Cambridge Dairy Sweepstakes.



## Classic '57 Chevy Corvair

This is a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower.

## Direct from the diner— classic house specials

If you want that new, state-of-the-art kitchen, we have it. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower.



## Classic stadium jackets

When you're at all the games of the Cambridge Dairy, you'll want to wear a classic stadium jacket. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower.



## A classic deal— free smokes and free tunes

This is a classic deal. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower. It's a classic '57 Chevy Corvair. It's a two-door convertible with a top and interior, and 225 horsepower.

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

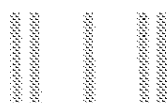
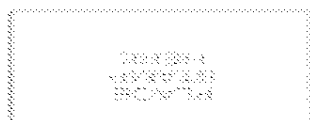


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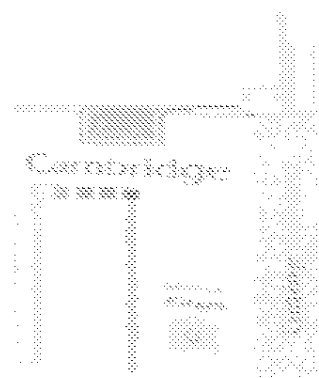


*Serving good smokers  
at a fair price.*

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10 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**



*\$1.50 off a carton of Cambridge.*

Cambridge cigarettes are made from the finest tobacco leaves, grown in the best tobacco fields in the world. They are made with the finest tobacco leaves, grown in the best tobacco fields in the world. They are made with the finest tobacco leaves, grown in the best tobacco fields in the world.

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2061037493

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George A. Sample

123 Any Street

Anytown, IL 12345-1234



Do not fold this area over address label only



Delivered to

\_\_\_\_\_  
 (Print name and address of recipient)

Is this a

☐ New order

☐ Existing order

☐ Other

Is this a

☐ New order

☐ Existing order

☐ Other

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